



Media Release

MFS launches brand new 5-year Strategic Plan

17 July 2023

The South Australian Metropolitan Fire Service's (MFS) commitment to fostering an environment that values diversity, inclusivity and belonging is one of the key focuses of the brand new 5-year Strategic Plan which launches today.

The MFS' new Strategic Plan represents the organisations unwavering commitment to creating a world-class fire and rescue service, dedicated to meeting the diverse needs of those it serves.

Throughout the development of the Strategic Plan, the MFS actively engaged with the community, internal and external stakeholders, ensuring that the Plan perfectly aligns with the changing needs of the South Australian community.

MFS Chief Officer Michael Morgan said that the MFS' commitment to serving and protecting the South Australian community is a responsibility that constantly drives the organisation to adapt and evolve.

"As innovators in the emergency sector, the MFS is continually reviewing and investing in emerging technologies to strengthen our capabilities, enhance safety measures and reduce risk. We're confident the new Strategic Plan will inspire that outcome," said MFS Chief Officer, Michael Morgan.

Following engagement across the MFS workforce, the organisational values of respect, integrity, teamwork, excellence, and community were developed, providing a foundation for staff to move forward together.

Minister for Police, Emergency Services and Correctional Services, Joe Szakacs said the MFS is an agency that prides itself on teamwork, trust and community engagement and that this plan delivers on those values in an important way that will see many positive outcomes for the agency over the next five years.

"The MFS is the oldest legislated Fire Service in the world and has extraordinary support from South Australians.

"I congratulate MFS Chief Officer Michael Morgan and every MFS employee on continuously holding themselves to the highest of standards and committing to be a continual leader in service to our state," said Minister for Police, Emergency Services and Correctional Services, Joe Szakacs.

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As the MFS charts their course for the future, the organisation will continue to invest in programs that promote equal opportunities, eliminate biases, and ensure that everyone within the MFS feels respected, valued, and empowered.

MFS Chief Officer Michael Morgan said, “it is with immense pride, that we unveil a roadmap that will propel the MFS towards becoming a world class emergency services organisation. Together, we will protect, empower, and enrich the South Australian community, leaving a lasting impact for generations to come.”

The MFS currently has approximately 1300 operational personnel and corporate professionals serving the community across 37 metropolitan and regional fire stations that operate 24 hours a day, 7 days a week.

For media enquiries please contact the MFS Media Line on 8204 3770